

Power of Personal Branding: Creating the Right Impression for Your Image

Monday, October 26, 2020—Noon-1:30 p.m.

In recognition of Disability Employment Month, join HACC Alumnae as they share their transition from student to working professionals and how student leaders can shape their personal brand through college services.



Agenda

Welcome.....Vicki Van Hise
Skill Building....What is Your Personal Brand.....Lorie Sonnen



Allena McCloud

- Alumni Panelist
- *Class of 2017—HACC, AA General Studies*
- *Class of 2018—HACC, AA Health Care Management*
- *West Chester University, Class of 2019*
- Will complete masters from West Chester in 2021.



Brittany Venerick

- Alumni Panelist
- *Class of 2018—HACC, AA Radiology Technology, 2018*
- Radiology Technologist at Tower Health Brandywine Hospital
- Working on bachelors degree to be completed in December 2020.



Makaela Moatts

- **Current Student—Criminal Justice**
- SGA President for Lancaster Campus
- Member of the Student Programming Board



Jovannie Carrasquillo

- **Current Student—Business**
- Student Programming Board Officer



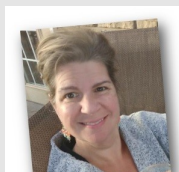
Via



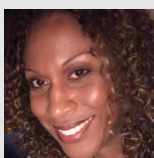
<https://hacc.zoom.us/j/93474326188>

Break out rooms will be available to ask questions of the presenters after the presentation.

Sponsored by the Office of Student Access Services, Career Services and Student Involvement



Vicki Van Hise, Director
Student Access Services
717-358-2972
vivanhis@hacc.edu



Monica Dixon-Howard, Asst. Dir.
Student Involvement
717-358-2850
mrdixon@hacc.edu



Lorie Sonnen, Asst. Dir.
Career Education
717-358-2985
lsonnen@hacc.edu